



Spay • Neuter  
Rescue • Adopt  
Health • Wellness

For immediate release

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## **Planned PETHood Battles Rising Vet Costs and Pet Overpopulation, Celebrates 25,000 Surgeries in Five Years**

Duluth, Georgia, October 15, 2015 — Many pet owners ache to add another furry friend to their household, yet still hesitate. Other pet owners, laid off during the not-so-recent recession, have been forced to give up their pets. *Why?* In the past decade, routine and surgical vet visit costs have risen by 47 percent for dogs and by 73 percent for cats (American Pet Products Association, 2011).

Planned PETHood of Georgia seeks to remove this obstacle to pet ownership by offering cat/dog sterilization and vaccination packages at very affordable rates. At their Duluth facility (2860 Buford Highway), a spay/neuter surgery starts at \$25. (The cost rises depending on the size, gender, and type of pet.) A rabies vaccination is included at no additional charge. A vaccination clinic package also starts at \$25.

The vaccination clinics are now so popular that the non-profit organization offers them twice per month. The next several clinics will take place on October 17, November 7, November 21, December 5th, and December 19. Planned PETHood also offers other low-cost pet care services such as a basic pet exam, microchipping, and heartworm testing.

Not coincidentally, offering affordable pet sterilizations and vaccinations dovetails perfectly with Planned PETHood's other objectives – rescuing pets from overcrowded animal control facilities. Each year, their Rescue/Adopt division provides veterinary care and rescue/adoptions for hundreds of homeless pets. A recent addition to their animal rescue arsenal is the Barn Cats Program, which saves feral and semi-wild cats by placing them in barns and other properties to provide natural rodent control.

To mark its 5<sup>th</sup> anniversary and 25,000<sup>th</sup> sterilization, Planned PETHood invites the community to celebrate with them on Saturday, November 14<sup>th</sup> from 6:00 pm to 9:00 pm at Marlow's Tavern in Duluth. Tickets are available at the door for \$15.00. For that price, guests can enjoy live music by Mixed Genes, a silent auction, complimentary appetizer buffet, one free drink, and one raffle ticket (prize to be announced).

For more information about Planned PETHood, call 678-561-3491 or visit their website at [www.PETHoodGA.org](http://www.PETHoodGA.org). Planned PETHood of Georgia, Inc., is a nonprofit 501(c)(3) that relies on community support and grant funding to continue their live-saving operations.

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